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Voluntary Public

Date: 1/10/2015

GAIN Report Number:

China - Peoples Republic of

Post: Chengdu ATO

Culinary Diplomacy Program Gives Chengdu a Taste of the USA

Report Categories:

CSSF Activity Evaluation
Agricultural Trade Office Activities
Market Promotion/Competition
Livestock and Products
Fishery Products
Beverages
Fresh Fruit
Tree Nuts
Wine

Approved By:

Morgan Haas

Prepared By:

Staff

Report Highlights:

Renowned American chef Rick Bayless visited Chengdu from June 25-28, 2014 as part of the U.S. Diplomatic Culinary Partnership Program. ATO Chengdu and the Consulate's Public Affairs Section organized a culinary showcase and competition among eight local executive chefs in Chengdu that enabled Chef Bayless to explore Chengdu's rich culinary culture and share his unique American

approach to cooking.

To access the full report, please contact atochengdu@fas.usda.gov

General Information: